主辦:

产新城財經台

全力支持:

新城保險<sup>†</sup>

支持媒體:



# 海區 保險從業員大獎 香港站2022

星級榮譽・成就非凡

報名表格 Application Form



# 大灣區保險從業員大獎 2022 (香港站) - 報名表格

GBA Insurance Practitioners Awards 2022 (Hong Kong) - Application Form

- 申請者須於填妥此表格後,先交予所屬公司作業績紀錄核實,方可提交予主辦單位。
   Applicants should submit the completed Application Form to the individual insurance company for production validation before returning to Organizer.
- 2. 每個獎項均須獨立填寫報名表格。
  - Each award application requires an individual submission form.
- 3. 報名表格及有關文件必須在 2022 年 4 月 8 日之前遞交,逾期的任何申請將不予接受。
  The completed application form and related documents must be submitted by April 8, 2022. Any late application will not be accepted.
- 4. 請以電子郵件方式遞交至:insuranceawards@mbc.com.hk(不得超過 9MB)。
  Please email the application form to: insuranceawards@mbc.com.hk (File size cannot exceed 9MB).
- 5. 若參加者成功獲選「大灣區保險從業員大獎 2022 (香港站)」,參加者必須接受獎項及出席本年度頒獎典禮 (暫定日期為 2022 年 5 月 31 日下午舉行) 及參與由主辦單位安排的獲獎宣傳活動,並贊助活動項目相關製作及得獎宣傳費用。詳情可參考附件一。

If the applicant has won the "GBA Insurance Practitioner Awards 2022 (Hong Kong)", he/she must accept the award and attend the Awars Presentation Ceremony (tentatively to be held on May 31, 2022). The winner is required to contribute for the production and promotion in relation to the awards. For details, please refer to Appendix 1.

#### 參撰獎項(請撰擇以下其中一項)

Award Category Applying For (Please choose one Award Category only)

非凡保險領袖大獎 Extraordinary Leader in Insurance Industry Award
非凡保險家族大獎 Extraordinary Group in Insurance Industry Award
傑出保險總監大獎 Outstanding Director in Insurance Industry Award
傑出保險經理大獎 Outstanding Manager in Insurance Industry Award
傑出理財精英大獎 Outstanding Financial Advisor in Insurance Industry Award
傑出青年保險從業員大獎 Outstanding Young Insurance Practitioner Award



## 1. 參加者個人資料 Personal Information

稱謂 Salutation	申請者英文全名 Full	Name in	申請者中文全名 Full Name in Chinese :		
女士 / 夫人 / 小姐 / 博士	English:				
Ms / Mrs / Miss / Dr.					
香港身分證號碼(首四個數字)Hong Kong Identity (ID) Card		出生日期口	Pate of Birth		
No. (First 4 digits):					
保險業監管局牌照號碼 IA License N	lo:				
流動電話 Mobile Phone No:		電郵 Email Address:			
公司名稱 Company :					
公司地址 Office Address:	公司地址 Office Address:				
現任職位 Position Held :	於現任職位供職年期	Number of	於所在保險機構任職年期 Number of		
	years in this position	:	years with the company:		
直屬經理全名 Full Name of Direct Leader:		所屬團隊 District :			
下屬人數 No. of Direct Reports:					
下屬人數 No. of Direct Reports: 最近 3 次獲得 MDRT 之年份 Most					
	Recent 3 Years Obtain				
最近 3 次獲得 MDRT 之年份 Most 由報名日起計之前 5 年內個人有否 Record of violation of rules of the ind	Recent 3 Years Obtain 違規紀錄 lustry (including LUAHK	ed MDRT :	ation authority and individual company)		
最近 3 次獲得 MDRT 之年份 Most 由報名日起計之前 5 年內個人有否	Recent 3 Years Obtain 違規紀錄 lustry (including LUAHK	ed MDRT :			



# 2. 個人 / 團隊業績 (由 2021年1月1日至12月31日)

Personal / Group Production from Jan 1- Dec 31, 2021

	Personal / Group Production from Jan 1- Dec 31, 2021				
	個人首年保費(如適用) Personal - First Year's pren	mium <b>團隊首年保費</b> (如適用) Team - First Year's Premium			
	Received (if applicable) :	Received (if applicable) :			
-	個人保存率(如適用)Personal Persistency(if application	able): <b>國隊保存率</b> (如適用)Group Persistency(if applicable):			
ŀ	個人壽險保單數量(如適用) Personal No. of Life C	Eases <b>團隊壽險保單數量</b> (如適用)Group No. of Life Cases (if			
	(if applicable):	applicable):			
		 魚牌照之登記機構核實及發放參加者之資料予大會・以證實			
	參加者於 2018 年 1 月 1 日至 2022 年 2 月 28	日期間,於該機構沒有任何違規紀錄。			
	本人聲明此申請表所提供的一切資料正確無誤,	· 並同意本表格的個人資料可作轉移至相關保險代理/經紀			
	登記機構作審查之用。				
		on authority to verify and release my personal information to			
	<u> </u>	rules of the Authority during the period of January 1, 2018 – in relation to my compliance with the application for the			
	Award.	in relation to my compliance with the application for the			
	I also hereby declare that the above information is true to the best if my knowledge and agree that the data may				
	be transferred to related registration authority for	verification.			
	注意 Note:				
	/ / / / / / / / / / / / / / / / / / /				
	特突省如於 2022 平 3 月 1 口主公师褒奖期间有亲介建成私政,以己个任况喊公司任職,特突負估持被日   時取消。				
	時期海。 Any record of violating the rules of the industry or no longer work in the present company from March 31, 2022				
	to award result announcement period, award qualification will be automatically terminated immediately.				
	姓名 Name: 簽名 Sign	nature : 日期 Date:			
	/ <del>@</del> /> □ <del>- □ - □ - □ - □ - □ - □ - □ - □ - □ </del>				
•	總公司認證 Verified by Head Office				
	公司簽署人之英文姓名 Name in English:	負責職位 Position Held :			
	公司名稱 Company:	電話號碼 Tel No:			
	└── 公司地址 Office Address :				
	│ │ 簽署及蓋印 Signature and Chop:	日期 Date:			
	1	1			



## 4. 個人學歷及名聲(請提供相關資料) Personal

5.

Qualifications and Reputation (please provide supporting information)

- ▶ 曾獲頒發之學歷及專業資格 Academic & Professional Qualification Attained
- ▶ 曾獲頒授的獎項或勳銜 Honors and /or Awards Attained

>	曾在不同媒體的相關訪問及報導 Past Media Interview & Press Coverage Related to the Applicant
>	個人/團體社交媒體帳號連結 Link of Personal / Group Social Media Account
公司	]/團隊/保險業界影響及貢獻 <i>(列出要點</i> ) Contribution & Influence to Company/ Team / Industry <i>(by bullet</i>
points	
	對所屬公司發展有積極貢獻 Contributions to the further development of the company
>	創建及推動團隊管理, 產品/服務發展、開發新市場方面取得驕人成績 Demonstrate success in team
	building & management, new product/service development or new markets expansion
	展示如何推動香保險業發展 Demonstrate how to foster and contribute to the development of Insurance
	Industry

6. 參與團體及志願社會服務資料 Affiliated Community Service Organizations And Community Service

所屬團體	曾任職位/年份	社會服務資料	成就及貢獻
Name of Organization(s)	Position(s) held / Year	Community Service Involvement	Achievement & Contributions



### 7. 社會服務及公益責任(列出要點) Community Services &

Corporate Social Responsibility (by bullet points)

- 回饋社區的工作 How does the applicant give back to the community?
- ▶ 如何積極在公司推動社會企業責任?How does the applicant drive the corporate social responsibility in his/her company?

### 8. 條款及條件 Terms and conditions

- 一經遞交此報名表格,代表本人同意及遵守主辦機構所定的條款及條件。
  I agree to comply with the terms and conditions stipulated upon submission of this Application Form.
- 本人同意主辦單位通過查詢公開資料(包括但不限於社交媒體等互聯網訊息)對提名資料進行確認或補充,並同意主辦單位將所搜集資料連同此申請表格及附件交予評審團作評選之用。

I agree that the Organizer(s) may obtain publicly available information through any sources (including but not limited to information available on social media, and/or the internet) as to confirm or supplement to this application; and agree the Organizer(s) submit the collected information together with the application form and attachments to Panel of Judges for evaluation purpose.

6. 是次報名費用全免,若本人成功獲選「大灣區保險從業員大獎 2022 (香港站)」,本人\*□不願意\*接受獎項及出席本年度頒獎典禮(暫定日期為 2022 年 5 月 31 日下午舉行),參與由主辦單位安排的獲獎宣傳活動,並**贊助活動項目相關製作及得獎宣傳費用。**詳情可參考附件一。

\*如閣下欲選擇不願意,請在□內上✔號。

No application fee is required. If I am the winner of "GBA Insurance Practitioner Awards 2022 (Hong Kong)", I \*□ decline to\*accept the award and attend the Awards Presentation Ceremony (tentatively to be held on May 31, 2022), participate in Organizer's relevant promotion activities and agree to **contribute for the production and promotion of the awards.** For details, please refer to Appendix 1

\*If you want to decline the offer, please put  $\checkmark$  in the box  $\square$ .

贊助費用途:頒獎禮座席四位(包括得獎者本人)、獎座、新城財經台電台節目得獎者專訪;於「新城保險+」網站、新城財經台微信公眾號、戶外媒體、特定的本港報章/雜誌(聯合賀稿)刊登得獎者之照片及名字及聯合宣傳、授予得獎者使用獎項徽章。(大會將於結果公佈後提供有關詳情)

The contribution amount will be used for 4 complimentary seats at the Awards Presentation Ceremony, trophy, awardee's interview on radio programme, portrait and name exposure on Metro Insurance Plus website, Metro Radio Wechat, Outdoor Media, newspaper/magazine arranged by Organizer(s), right to use the Official logo by awardees (details will be provided after result announcement)

 若本人成功獲選「大灣區保險從業員大獎 2022 (香港站)」本人同意按主辦單位要求提供更詳盡資料,並授權 主辦單位可免費使用、編輯、宣傳、複製本人姓名及所提供的其他相關資料,包括圖片、肖像、照片、影片、 視頻、音頻記錄作為此活動的市場推廣、製作宣傳印刷品、媒體出版或播放。

If I am the winner of "GBA Insurance Practitioner Awards 2022 (Hong Kong)", I hereby authorize the Organizer(s) to use, edit, publicize and reproduce freely my name and other relevant information I provided, including but not limited to picture, portrait, photograph, film, videotape, or recordings of my voice for developing event marketing materials, promotional publications, media coverage and broadcast.



## 9. 製作及宣傳費 Production and Promotion Fee

Full Name:

如閣下獲獎,所需之製作及宣傳費將會由(本人/公司)支付。 If you win, the required production and promotion fee will be paid by (myself / my company).					
聲明 Declaration					
一切選舉規則,並以主辦單位及評審團所作之一切 I hereby certify that all the information provided in the	E確無訛。本人同意及遵守「大灣區保險從業員大獎 2022 (香港站)」 切決定為最後裁決。 his application form and supporting documents are true and accurate. I surance Practitioner Awards 2022 (Hong Kong)", and accept the decision				
申請人簽名 Applicant's Signature	日期 Date				



## 附件 1: 得獎宣傳活動贊助項目

**Appendix 1: Sponsorship Promotion Items** 

	ppendix 1. Sponsorship Fromotion items			
		非凡保險領袖 Extraordinary Leader in Insurance Industry Award, 非凡保險家族 Extraordinary Group in Insurance Industry Award	傑出保險總監 Outstanding Director in Insurance Industry Award	傑出保險經理 Outstanding Manager in Insurance Industry Award、 傑出保險精英 Outstanding Financial Advisor in Insurance Industry Award、 傑出青年保險從業員 Outstanding Young Insurance Practitioner Award
	獨立宣傳項目 Solo Promotion Items			
1	電台得獎專訪 於《大灣區保險業大獎 2022 – 香港站》特輯 內播出 Interview to be telecast in "GBA Insurance Award 2022 – Hong Kong" radio program	20 分鐘 (Mins)	8分鐘 (Mins)	2 分鐘 (Mins)
2	網站文章 Website Article 於新城保險+ 網頁 (內容摘錄自電台專訪) Post on Metro Insurance+ Website (content extract from interview on radio program)	1	1	Х
3	報紙廣告《星島日報》FP/HP (內容摘錄自電台專訪) FP/HP Print Ad in Sing Tao Daily (content extract from Interview in radio program)	FP	НР	Х
4	20 秒得獎感言 (預錄) 在新城財經台廣告時段 內播放(ROS) 20-sec Acceptance Speech (Pre-recorded) to be telecast in commercial break of Metro Finance (ROS)	30 次 (Times)	Х	Х
5	網頁橫額 Website Banner - 網上祝賀得獎者橫額於《新城財經台》網站 Congratulatory web banner on Metro Finance Website	4星期 (Weeks)	2星期 (Weeks)	1星期 (Week)
	聯合宣傳項目 Joint Promotion Items			
6	港鐵月台 12 封燈箱廣告 MTR Trackside 12 - Sheet Panel	2 星期 (weeks)	2 星期 (weeks)	2 星期 (weeks)
7	報紙廣告《星島日報》 Print Ad in Sing Tao Daily - 頒獎典禮賀稿 Congratulatory Ad	FP	FP	FP



			1	
8	報紙廣告《英文虎報》	FP	FP	FP
	Print Ad in The Standard			
	- 頒獎典禮賀稿 Congratulatory Ad			
9	雜誌廣告《東周》DPS	DPS	DPS	DPS
	Print Ad in East Week			
	- 頒獎典禮賀稿 Congratulatory Ad			
10	得獎名單展示 List of Awardees	✓	<b>√</b>	✓
	- 於《新城保險+》網站			
	On Metro Insurance+ Website			
11	頒獎禮活動資訊	1	✓	✓
	Award Presentation Ceremony Information			
	- 新城廣播有限公司 Facebook (Metro			
	Broadcast Facebook fanpage)			
	- 新城財經台 - 財經直播 Facebook (Metro			
	Finance Facebook fanpage)			
	- 新城財經台 WeChat (Metro Finance)			
12	活動精華視頻 Event Highlight Video	1	<b>√</b>	✓
	- 內容為得獎者於台上獲獎時相片			
	Photos of all awardees on the stage			
	宣傳及製作費用 Promotion & Production Fee	HK\$88,000	HK\$68,000	HK\$38,000